



M O N A • V I E

The MonaVie Compensation Plan

EFFECTIVE JANUARY 1, 2006

At MonaVie, our Distributors represent our most important asset as they generate ALL of our sales. Therefore, we reward them through the most generous compensation plan in Network Marketing. We invite you to take a few minutes to become familiar with our plan. It's really as simple as becoming a Star yourself, and then helping others to become Stars in your MonaVie organization. By focusing on becoming a Star and creating Stars, the rest of the plan will take care of itself. We wish you success and proudly introduce you to the various ways to earn income with MonaVie...

WAYS TO EARN INCOME WITH MONAVIE

DIRECT SALES

TEAM COMMISSIONS

BULK ORDER BONUS

EXECUTIVE CHECK MATCH

FIRST ORDER BONUS

LEADERSHIP POOLS

STAR MAKER BONUS

MULTIPLE BUSINESS CENTERS

DIRECT SALES

Retail Sales allow you to earn income by purchasing our products at wholesale and then selling them at the retail price. In addition, our Preferred Customer Program allows your Customers who are willing to enroll in our Auto-Ship Program a 15% discount off our retail price. You need not be Active or Qualified to earn profit from sales made to Retail or Preferred Customers.

BULK ORDER BONUS (BOB)

Each time someone you personally sponsor places a "bulk order", you will receive one of the following bonuses; \$25 (3 cases), \$50 (6 cases), or \$75 (12 cases). Please note that you must personally be on a minimum 200 point Auto-Ship to receive a BOB.

FIRST ORDER BONUS (FOB)

Qualified Distributors* on at least a 200 point Auto-Ship may participate in our FOB Program. These Distributors earn a one-time-only FOB of 20% of the PV (up to a maximum of \$40) when their personally sponsored Distributors place a first time order of MonaVie nutritional products. If you are not Qualified when a first order is placed, the company will pay you your FOB if you become Qualified by the end of the current week or within any of the following 3 pay periods.

STAR MAKER BONUS

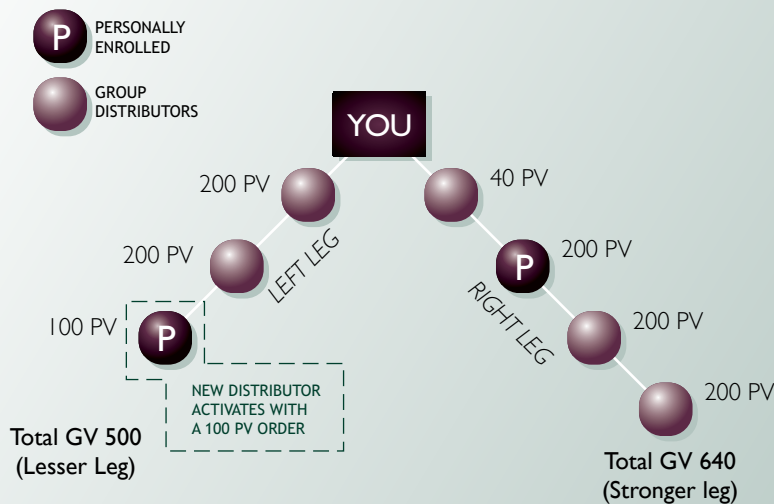
Qualified Distributors* on at least a 200 point Auto-Ship may participate in our Star Maker Bonus. Each time one of your personally enrolled Distributors reaches the rank of Star, the foundation for a successful MonaVie business, you earn a \$40 Star Maker Bonus.

Direct Sales, BOB, FOB and our Star Maker's Program have been carefully designed to primarily help our new Distributors begin earning income with MonaVie, while Team Commissions, Executive Check Match and our Leadership Pools are for wealth creation.

*Qualified: Qualified means you must have at least one personally enrolled and Active Distributor on both your left and right legs.

TEAM COMMISSIONS

The fundamental building block of the MonaVie Compensation Plan is referred to as Team Commissions. As a new Distributor, your focus will be on creating Retail and Preferred Customers as well as building an organization of Distributors. The Team Commissions portion of our plan is binary, which means that you will be placed in one of two legs in your sponsor's organization, either their left leg or their right leg. You will then be compensated based on successfully building two legs of your own. Your sponsor (or anyone else in your upline) may also place people in your organization. As your group begins to grow, you are entitled to Team Commissions based on the total volume generated in your lesser leg.



In this example, you are Active with 100 PV. You are also Qualified because you have a personally enrolled Distributor on your right leg who is Active with 200 PV and a personally enrolled Distributor on your left leg who is Active with 100 PV. Therefore, you qualify for 10% in Team Commissions which in this example equates to \$50. (10% of 500 GV.)

Calculating Team Commissions: If you and your two personally enrolled Distributors are Active with at least 100 PV, you qualify for up to 10% in Team Commissions*.

Team Commissions are earned on your lesser volume leg and begin at 500 accumulated GV on this leg, and on every 100 points thereafter with any unpaid volume carrying forward to the following week as long as you remain Active. For Team Commissions to be paid in subsequent weeks there must be a minimum of 500 accumulated GV. Team Commissions are limited to \$10,000 per week.

As a reminder, although Team Commissions may be earned by being Active with 100 points, you can maximize your earnings in our FOB, BOB, and Star Maker Bonuses, by remaining Active with 200 points.

* equates to earning 5% of the balanced volume from both your left and right legs.

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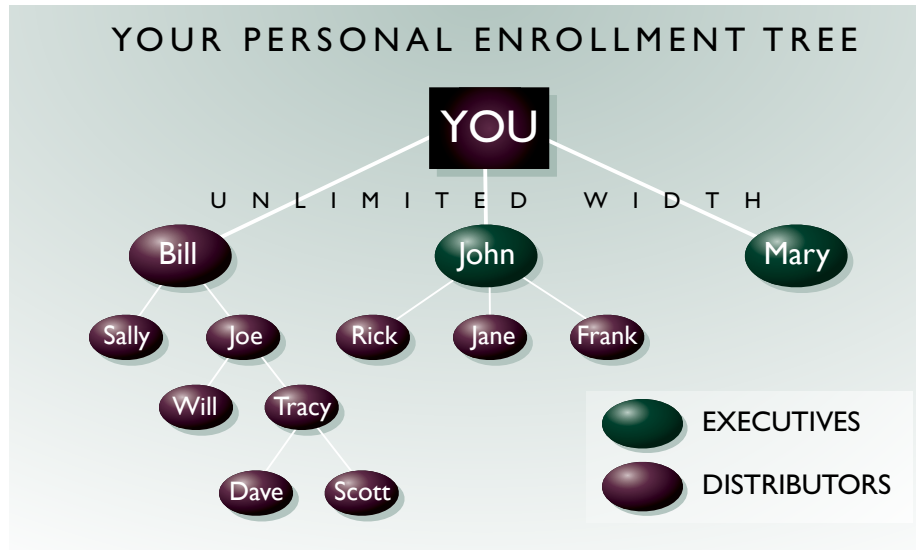
EXECUTIVE CHECK MATCH

To reward our Executive Field Leaders, we have created the Executive Check Match Program*. This program allows you to earn an Executive Check Match on the Team Commissions paid to Distributors you personally enroll, the Distributors they personally enroll, and so forth—up to 7 generations of Executives in your personal enrollment tree. As your Executive rank increases, so too will the number of generations on which you will be paid Executive Check Match.

You may earn Executive Check Match not only on Executives found on each of your personal enrollment tree legs but on Distributors at the various Star ranks as well. A generation ENDS when a Qualified Executive is found, regardless of depth (see diagram to the right). Executive Check Match has unlimited width. Therefore, to maximize your income, continue advancing to higher Executive ranks, and continue personally enrolling Distributors, thereby creating more personal enrollment tree legs on which you will earn Executive Check Match.

Executive Ranks	Generations Paid
Bronze	1
Silver	2
Gold	3
Ruby	4
Emerald	5
Diamond	6
Blue Diamond	7

The following diagram is a very narrow view of a Personal Enrollment Tree and how Executive Check Match is calculated. This example shows Distributors you have personally enrolled (Bill, John, and Mary), the people they have personally enrolled, and so forth.



In the example above, YOU are a Qualified Bronze Executive, enabling you to earn Executive Check Match through one Generation of Executives on each of your three personal enrollment tree legs.

Let's look at the leg that begins with Bill. In this leg, you would earn Executive Check Match on all seven Distributors, starting with Bill, since no Qualified Executives are yet found. Once a Qualified Executive is found on any branch of this, or any leg, that would complete the first generation of Executives on that particular branch.

Maximize Executive Check Match by becoming a MonaVie Blue Diamond.

*Executive Check Match is paid weekly based on a floating percentage. MonaVie guarantees a 50% weekly payout of commissionable volume. After the various other ways of earning commissions with MonaVie are calculated, any remaining available commissions up to the 50% figure, are allocated to Executive Check Match and then paid, along with other earned commissions for the week.



EXECUTIVE CHECK MATCH (CONTINUED)

On the second personal enrollment tree leg, John is an Executive, therefore you would earn Executive Check Match on John and that would end your first generation. To be paid deeper on this leg, allowing you to earn Executive Check Match on Rick, Jane and Frank, would require you to advance to Silver Executive, enabling you to be paid through two generations of Executives.

Finally, on your third personal enrollment tree leg, you would earn Executive Check Match on Mary and since she is an Executive, this would end your Executive Check Match on this leg.

To reiterate, maximize your earnings through the MonaVie Executive Check Match Program by striving to reach our highest Executive Ranks and enrolling and supporting as many Personal Enrollment Tree legs as possible.

LEADERSHIP POOLS

BLUE DIAMOND LEADERSHIP POOL

We have reserved 1% of total company GV for our elite group of MonaVie Blue Diamonds. As a Qualified Blue Diamond, you earn a share in this pool for each of your personal enrollment tree legs in which is found a Qualified Bronze Executive or above. The more Qualified Executive legs you create, the more shares you earn in our Blue Diamond Pool. The 1% total company GV is then paid weekly to Qualified Blue Diamonds based on their earned portion of this Blue Diamond Pool.

BLACK DIAMOND LEADERSHIP POOL

We have reserved 1% of total company GV for our Premiere Executive ranks of Black Diamond, Royal Black Diamond and Presidential Black Diamond. As a Qualified Premiere Executive, you earn shares in this pool for each of your personal enrollment tree legs in which is found a Qualified Diamond Executive or above. The more Qualified Diamond Executive legs you create, along with the higher Premiere rank you achieve, the more shares you will earn in our Black Diamond Pool. The 1% total company GV is then paid weekly to our Qualified Premiere Executives based on their earned portion of this Black Diamond Pool.



MULTIPLE BUSINESS CENTERS

When you reach the level of Blue Diamond Executive, you are awarded an additional Business Center that will be placed above your original Center. You will earn an additional Business Center (maximum of 3) each time your new Center generates 25,000 GV in its lesser leg for four consecutive weeks. You must be Active with 200 PV and have a minimum of 10 Qualified Star 500 legs in your Personal Enrollment Tree to earn income on multiple Business Centers. As your MonaVie business grows, you can potentially have 4 Business Centers (initial Center plus 3 additional Centers) each potentially earning \$10,000 per week in Team Commissions.

MONA.VIE RANKS



	RANK	QUALIFICATION	
STAR RANKS	STAR	Personally Active and Qualified (a Personally enrolled and Active Distributor on both your left and right legs)*	
	STAR 500	500 GV In your lesser volume leg during a one week period	
	STAR 1000	1,000 GV In your lesser volume leg during a one week period	
EXECUTIVE RANKS	BRONZE EXECUTIVE	2,000 GV In your lesser volume leg during a one week period and a minimum of 1 Personal Enrollment Tree leg that includes a Qualified STAR 500 or above	Total Weekly Earning Potential \$1,000
	SILVER EXECUTIVE	3,000 GV In your lesser volume leg during a one week period and a minimum of 2 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Total Weekly Earning Potential \$1,500
	GOLD EXECUTIVE	5,000 GV In your lesser volume leg during a one week period and a minimum of 3 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Total Weekly Earning Potential \$2,500
EXECUTIVE ELITE RANKS	RUBY EXECUTIVE	10,000 GV In your lesser volume leg for two consecutive weeks and a minimum of 4 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Total Weekly Earning Potential \$5,000
	EMERALD EXECUTIVE	15,000 GV In your lesser volume leg for two consecutive weeks and a minimum of 5 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Total Weekly Earning Potential \$7,500
	DIAMOND EXECUTIVE	20,000 GV In your lesser volume leg for three consecutive weeks and a minimum of 6 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Total Weekly Earning Potential \$10,000
	BLUE DIAMOND EXECUTIVE	25,000 GV In your lesser volume leg for four consecutive weeks and a minimum of 7 Personal Enrollment Tree legs that include a Qualified STAR 500 or above in each leg	Unlimited Weekly Earning Potential
EXECUTIVE PREMIER RANKS	BLACK DIAMOND	150,000 GV In Enrollment Tree Volume in a single week with no more than 50,000 GV coming from any single Enrollment Tree leg	Unlimited Weekly Earning Potential
	ROYAL BLACK DIAMOND	250,000 GV In Enrollment Tree Volume in a single week with no more than 50,000 GV coming from any single Enrollment Tree leg	Unlimited Weekly Earning Potential
	PRESIDENTIAL BLACK DIAMOND	350,000 GV In Enrollment Tree Volume in a single week with no more than 50,000 GV coming from any single Enrollment Tree leg	Unlimited Weekly Earning Potential

* Distributors must be Personally Active (100 PV) and Qualified (one personally enrolled and Active Distributor on both their left and right legs) to advance any rank.



COMPENSATION PLAN Q&A

1. Does the company guarantee a certain commission payout percentage?

Yes, each week the company guarantees that 50% of total GV will be paid to Distributors through our compensation plan.

2. If I go inactive by not ordering products, what happens to my volume and my organization?

All accumulated Group Volume will be reset to zero; however, once you reactivate with a product purchase of at least 100 PV, you will once again begin to accumulate Group Volume as products are purchased in your downline organization.

3. Why am I considered “Active” for 4 weeks rather than an entire month?

We pay weekly commissions. A week consists of seven days and runs from Saturday at 12:01 AM MST to Friday at midnight. Since we pay weekly commissions rather than monthly commissions, our definition of “Active” is a four week rolling period rather than an entire month.

4. Are all commissions and bonuses paid on a weekly basis?

Yes, however, they are paid ten days after the commission period ends (Monday).

5. Once I’ve earned commissions, when can I expect to be paid?

The commission week ends on Friday night at exactly midnight MST (U.S.). Any earned commissions will be paid ten days later which is the second Monday after the end of the commission week. However, the first time commissions are earned, we must process your personalized MonaVie stored value cash card where your commissions are deposited. Anticipate that this will take approximately 7 to 10 business days after the end of the commission period to receive your cash card in the mail. After that, by approximately 6 PM MST on the 2nd Monday after the end of each commission week, your earned commissions will be placed on your personalized MonaVie VISA card.



6. When Team Commissions are paid, what volume is deleted from my Business Center?

Any volume on both your left and right leg that was used to earn Team Commissions will then be deleted. Any unpaid volume will continue accumulating as long as you remain Active.

IMPORTANT TERMS

Volume: PV is personal volume (personal purchases) and GV is group volume (purchases in your organization). Volume refers to the points assigned to products. For example, a case of MonaVie has 100 points of volume. Commissions are earned on points.

Active: In order to earn commissions you must be Active. You become and remain Active by purchasing a minimum of 100 PV every 4 weeks. For example, purchasing one case of MonaVie every 4 weeks will keep you Active.

Qualified: You must also be Qualified to earn commissions. This means you must have at least one personally enrolled and Active Distributor on both your left and right legs.

Organization: When we refer to your organization, we are referring to all Distributors in your downline. Other terms used for this are “tree,” and “genealogy.”

Business Center: Your Business Center is where you are personally placed within the MonaVie organization. We may also refer to your Business Center as a “position” in the organization.

Personal Enrollment Tree: This refers to those you have personally enrolled, those they have personally enrolled, and so forth.

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